

Inlet dance
THEATRE

proudly invites you to sponsor

BIG BASH 2024

An Evening with Inlet



November 8, 2024, 6:00 p.m.

held at

THE ESTUARY
AT INLET DANCE THEATRE

Pivot Center for Art, Dance & Expression
2937 W 25th St, Cleveland, OH 44113



CASE FOR SUPPORT

A letter from our founder, Bill Wade:

Dear friends,

For 23 years, Inlet Dance Theatre has provided excellent arts programming by performing and educating across Northeast Ohio and beyond. Inlet's annual Big Bash provides vital support for this programming, allowing us to continue fulfilling our motto of ***using dance to further people.***

Join the celebration and help Inlet continue to impact our community with transformative art! Big Bash 2024 promises to be a fun and inspiring event where we celebrate Inlet's past, share about our current impact, and invest in the future of our organization.

Hosted in our beautiful light-filled studios, The Estuary, at the Pivot Center in Clark-Fulton, Big Bash guests will enjoy an open bar, a buffet dinner provided by Alesci's Catering, and entertainment from our dancers. Attendees will have the opportunity to enter our raffle items and silent auction, participate in a 50/50 raffle, and purchase beautiful photo prints and other merchandise. Proceeds from Big Bash will support Inlet's outreach and education programs that impact thousands of people each year, as well as our continued operations as a highly sought-after contemporary dance company in the Northeast Ohio region and beyond.

Thank you for your consideration, and for making continuous impact possible through your support.

Bill Wade



Inlet Dance Theatre is a professional performing and touring contemporary dance company based in Cleveland. In addition to performing, Inlet engages individuals, public and private schools, colleges and universities, and other educational and cultural institutions through year-round, community-centered programming. Inlet also serves as a mentoring program for pre-professional dance theatre artists and is hired to perform for special events through Inlet Event Services.



Inlet was formed with the belief that dance viewing, training and performing experiences can be used successfully as tools to bring about personal growth and development **using dance to further people.** The company intentionally engages students of various ages, races, backgrounds and skill sets to not only learn about dance, but to instill character-building lessons of teamwork, trust, respect, self-discipline, social interaction and self-confidence. This positive transformation impacts participants, their families, audience members and the community at large.



QUICK FACTS

- Inlet Dance was founded in 2001 by Bill Wade, a locally renowned dancer and choreographer with extensive dance education experience.
- Our motto is **using dance to further people**, embodying Bill's longstanding belief that dance viewing, training, and performing experiences may serve as tools to bring about personal growth and development.
- **Inlet serves thousands of people internationally each year through its performances and programs!**



- Inlet Dance has a history of performing in venues as diverse as our audiences, across Northeast Ohio and through national and international partnerships.
- Participants in education programs range from preschoolers to the elderly.

- For the first time in 23 years, our administrative office, rehearsal studio, and storage sit under one roof.
- Our new headquarters is in the recently renovated Pivot Center for Art, Dance and Expression in the heart of the Clark-Fulton neighborhood.
- This exciting new chapter brings with it opportunities for expansion and continued growth!



- Approximately 40% of Inlet's revenue comes from tuition and fees; **we rely on donations and grants for the remainder of our revenue.**
- As Inlet continues our growth into the future, we are looking for additional partners to support our transformative work.

Inlet Dance Theatre's mission and programming aligns with the United Nations' 17 Global Goals for Sustainable Development, contributing to making Cleveland a more sustainable city.



- Public school partnerships and free weekly dance classes for the community allow **equal opportunities to experience the power of the arts.**
- Inlet is the North American talent for "Ants" and "Bees," two public art shows created by Australia's Polyglot Theatre that **promote environmental awareness.**
- Inlet's studios, The Estuary, is home to **three** performing arts institutions that **preserve the diverse cultural heritage of our city:** Inlet Dance Theatres (American Modern), Djapo Cultural Arts Institute (West African) and Pacific Paradise Entertainment (Polynesian).
- Inlet partners with 30+ educational and cultural institutions who allow us to **provide low-cost or free programming to community members.**
- Inlet's education programs for potential professional dancers and trainees **train up the next generation of artists.**
- Since opening The Estuary in 2021, **70+** entities--companies, artists, and nonprofits alike--utilize our space to further their artistic practices and serve the community.

Across all of Inlet's performances and programs, we impact thousands of people internationally each year through the power of dance.

Presenting Sponsor: \$5,000

- Identified with company logo as the Presenting Sponsor on all promotional materials, Inlet's website, and invitations (with commitment by July 1, 2024)
- Prominent logo placement on all signage
- If desired, company can provide logo gifts for all guests at the event
- Maximized visibility via opportunity to present onstage remarks
- Full-page ad in Big Bash playbill
- Featured social media posts leading up to Big Bash 2024 (5,000+ reach)
- 10 tickets to Big Bash 2024 with premiere seating
- Team-building event for 10 employees at Inlet's studio (must be redeemed within 1 year)
- Recognition as major donor in playbills, on website, and in Annual Report for 2024-2025 season
- Four tickets to Inlet's Twilight Reception at Cain Park in the summer season

Gold Sponsor: \$2,500

- Identified as a Gold Sponsor on promotional materials and on Inlet's website with a company logo and link
- Prominent logo placement on event banner
- Half-page ad in Big Bash playbill
- One featured social media post leading up to the Big Bash (5,000+ reach)
- 8 tickets to the 2024 Big Bash
- Recognized during onstage remarks
- Recognition as 2024-25 major donor in playbills, on website, and Annual Report
- Two tickets to Inlet's Twilight Reception at Cain Park in the summer season

Silver Sponsor: \$1,250

- Identified as a Silver Sponsor on promotional materials and on Inlet's website with a company logo and link
- Logo placement on event banner
- Quarter-page ad in Big Bash playbill
- One featured social media post leading up to the Big Bash (5,000+ reach)
- 8 tickets to the 2024 Big Bash
- Recognized during onstage remarks
- Recognition as 2024-25 major donor in playbills, on website, and Annual Report

Bronze Sponsor: \$800

- Identified as a Bronze Sponsor on Inlet's website
- Listed as a Bronze Sponsor in Big Bash playbill
- One featured social media post leading up to the Big Bash (5,000+ reach)
- 8 tickets to the 2024 Big Bash
- Recognized during onstage remarks
- Recognition as 2024-25 major donor in playbills, on website, and in Annual Report

Other options for support including ad space and in-kind donations are available. Email mckenna.glorioso@inletdance.org for more information.

PLEDGE FORM

Make your pledge online by scanning the QR code or email/mail a signed version of this form.

Mail:

Inlet Dance Theatre
c/o Libby Koba, Managing Director
2937 W 25th St, Suite D
Cleveland, OH 44113



Email:

Libby Koba, Managing Director
libby.koba@inletdance.org

Direct link:

<https://tinyurl.com/bigbash2024>

Sponsor Name

Contact Name

Full Address

Phone

Email

Sponsorship Level

Presenting Gold Silver Bronze

Payment Information

CHECK

Payable to:
Inlet Dance Theatre
2937 W 25th St, Suite D
Cleveland OH, 44113

CREDIT CARD (check one):

Visa AmEx Discover MasterCard

Name on Card: _____

Card Number: _____

Expiration: _____ CSV Code: _____

Billing Address: _____



THANK YOU FOR YOUR SUPPORT

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THEATRE

Using dance to further people